

MEDIA RELEASE

CUTI-CUTI 1MALAYSIA SUNDAY BIKE RIDE @ RAUB

PUTRAJAYA, 30 APRIL 2012: Tourism Malaysia will host the 'Cuti-Cuti 1Malaysia Sunday Bike Ride @ Raub' at Taman Tasik Raub, Pahang, on Sunday, 6 May 2012 to encourage cycling as a recreational activity in the Raub district.

The Cuti-Cuti 1Malaysia Sunday Bike Ride @ Raub is the follow-up event from the launch of the Cuti-Cuti 1Malaysia Cycling Package: 'Kayuhan Sihat 1 Malaysia' which was also held in Raub on 1 April 2012.

The objectives of the event are to:

- Promote and publicize the development of tourism products, and to increase tourism activity within the Raub district.
- Generate income for the locals through tourism activities.
- Support the efforts of the Malaysian National Cycling Federation, the Pahang State Government, and various cycling organisations in organising cycling events around the country.

Tourism Minister of Malaysia, YB Dato' Sri Dr. Ng Yen Yen will officiate the event, and will also cycle for 15 kilometers alongside 500 other participants.

The cycling route will begin from Taman Tasik Raub, and will pass through Jalan Lipis - Sempalit - Taman Amalina Lestari - Simpang Kalang - Bulatan Bukit Koman - Taman Mutiara 1 - JPJ - Jalan Cheroh - Bandar Raub before returning to Taman Tasik Raub.

YB Dato' Sri Ng Yen Yen will also donate ten bicycles to the Polis Diraja Malaysia Raub in support of the Raub PDRM Cycling Patrol Unit.

"Cuti-Cuti 1Malaysia Sunday Bike Ride @ Raub" will be held on the first Sunday of every month. The cycling route, with a distance of 7km around the city of Raub, is open to school students, bicycle clubs, and locals living in Raub and the surrounding districts such as Bentong, Temerloh, Kuantan and Kuala Lumpur.

"We want to make cycling in Raub a tourism product that would expose both foreign and local tourists to the natural beauty of Raub. Cycling is not only a healthy activity, but it is also good for the environment," she said.

The launch of the "Cuti-Cuti 1Malaysia Sunday Bike Ride @ Raub" is a collaboration between Tourism Malaysia and local organisations, such as the Kelab Berbasikal Reborn Raub and also local residents in the Raub.

Ministry of Tourism Bike Ride @ Putrajaya

A cycling programme for members of the Tourism Ministry was launched earlier today.

YB Dato' Sri Dr. Ng Yen Yen led a group of 50 cyclists, from the Ministry of Tourism building to Taman Empangan in Putrajaya.

This weekly programme, scheduled every Wednesday, was developed to promote cycling as a tourism product, as well as encourage healthy living among staff of the Ministry of Tourism.

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